



To: Interested Parties
From: Bradley Honan
Honan Strategy Group
Date: July 1, 2026
Re: Jewish New Yorkers and Mayor Mamdani: Approval, the Mainstream, and the Direction of the Party

I. Overview:

Honan Strategy Group's **5 Borough Barometer** examined how Jewish and non-Jewish New York City voters compare in their assessments of Mayor Zohran Mamdani's job performance and the direction he is taking the Democratic Party.

Survey details: The **5 Borough Barometer** surveyed **614** likely NYC general election voters (text-to-web), **June 12-17, 2026**, achieving an overall **±3.96%** margin of error (95% confidence; higher among subgroups).

The survey was conducted independently by Honan Strategy Group for research and public-interest purposes.

II. Executive Summary:

Jewish New Yorkers hold starkly different views of Mayor Mamdani than their non-Jewish neighbors, with large majorities expressing disapproval of his job performance and concern that he is pushing the Democratic Party too far to the left.

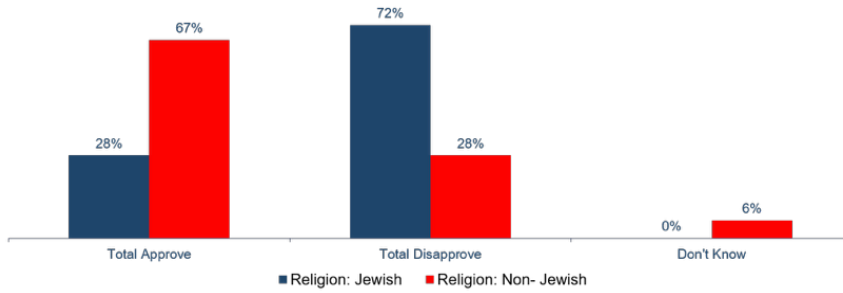
While non-Jewish voters largely approve of Mamdani's performance by a wide margin, Jewish voters disapprove by an even wider one – a 44-point gap between approval and disapproval. The divide extends to ideology: Jewish voters are far more likely than their non-Jewish neighbors to see Mamdani's views as outside the Democratic mainstream and to characterize his leadership as pushing the party too far left.

Taken together, the data reveals a significant fault line within New York City's Democratic coalition – one that cuts along religious lines and will bear watching as Mamdani's mayoralty takes shape.

III. Key Findings:

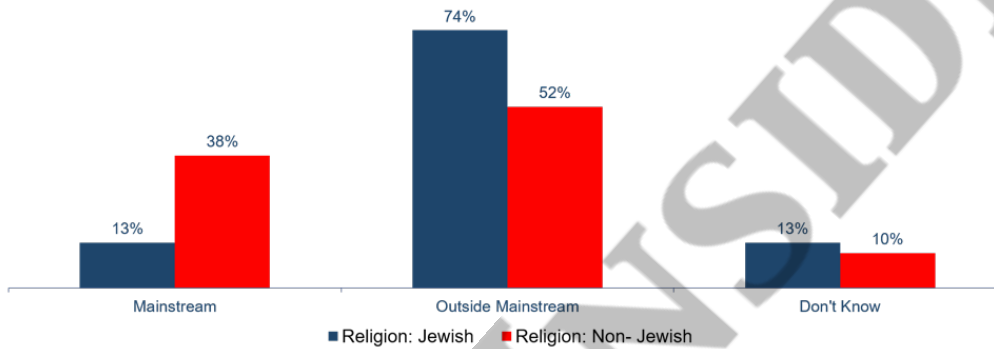
Jewish voters largely disapprove of Mamdani's job performance by a 44-point margin (72% disapprove, 28% approve), while non-Jewish voters approve by 39 points (67% approve, 28% disapprove).

Question Text: Do you approve or disapprove of the job Zohran Mamdani is doing as Mayor of New York City?



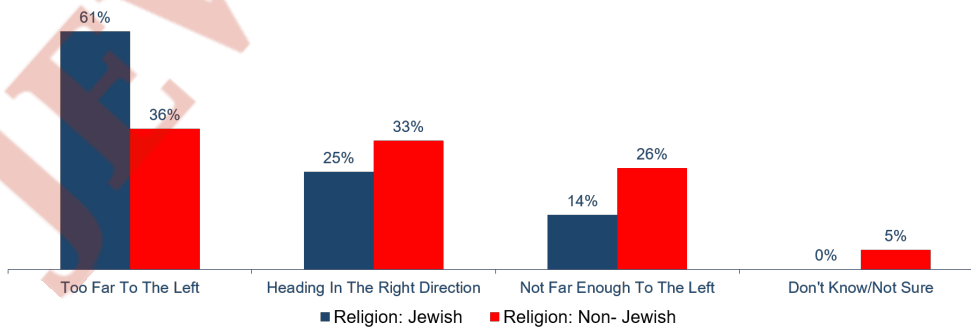
Nearly three in four Jewish voters (74%) say Mamdani’s views are outside the mainstream of Democratic voters in New York, 22 points higher than non-Jewish voters (52%).

Question Text: Do you think Mamdani's views represent the mainstream of Democratic voters in New York, or are they too far outside the mainstream?



A clear majority of Jewish voters (61%) say the Democratic Party under Mamdani is moving too far to the left, compared to 36% of non-Jewish voters, while non-Jewish voters are nearly twice as likely to say the party has not moved far enough left (26% vs. 14%).

Question Text: Do you think the Democratic Party in New York City under Zohran Mamdani is moving too far to the left, heading in the right direction, or not far enough to the left?



IV. Survey Methodology:

A total of 614 survey interviews were conducted from June 12 to June 17, 2026, among voters of all parties in New York City. 515 were not Jewish and 99 were Jewish. A text-to-web survey methodology was employed, with respondents recruited from the New York City voter file. The sample was weighted to reflect the party, age, gender, and racial composition of the city-wide electorate. The overall margin of sampling error is ±3.96% and larger for

subgroups.

JEWISHINSIDER